

# COMMUNITY CHOICE AGGREGATION

## SUSTAINABLE ENERGY FOR COUNTIES, CITIES, AND MUNICIPALITIES

Fact Sheet created by Virginia Clean Energy



### ELECTRICITY

CCA procures clean energy sources

### DELIVERY

IOU delivers energy and maintains the grid

### CUSTOMER

Cleaner energy, local control and competitive rates!

## PROVIDE

A choice to residents and businesses

## SECURE

Electricity at competitive rates

## PROCURE

More renewable energy

## REDUCE

Greenhouse gas emissions

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## What is Community Choice Aggregation?

Community Choice Aggregation (CCA) is an alternative energy business model that allows counties, cities, and municipalities to aggregate electrical energy load of residential, commercial, and industrial retail customers within their boundaries with the purpose to procure the electricity demand on their behalf. By aggregating the electricity demand CCA can negotiate lower rates and choose a greater percentage of renewable energy.

CCA programs are operating in California, Illinois, Massachusetts, New York, Ohio, New Jersey, and Rhode Island, authorized in New Hampshire and Virginia, and are under consideration in Arizona, Colorado, Connecticut, Maryland, and Oregon.

CCA has the potential to deliver electricity at lower costs and provide cleaner and renewable energy for residents and businesses.

### A catalyst for economic development and job creation

Attract companies to invest in renewable energy while creating local green jobs

### Meet energy and environmental goals

Cities can lead the transition toward more sustainable energy and reduce greenhouse gas emission in a big way.

### New approaches to financing clean energy initiatives

Net position from procuring and selling electricity can be reinvested locally to support the development of renewable energy and the promotion of energy efficiency.

